

# GRFX FULLERTON COLLEGE ADVERTISING & GRAPHIC DESIGN PROGRAM

## 2 YEAR COURSE PLAN / AA DEGREE

This program is not designed for transfer to a UC or CSU institution but may transfer to a private school of art. The Advertising and Graphic Design Associate in Arts Degree Program requires a total of 18 units of which 12 units are in required courses. An additional 6 units must be chosen from the restricted units listed below.

### REQUIRED COURSES (12 UNITS)

		UNITS
DART 100 F	Introduction to Digital Art	3
GRFX 100 F	Graphic Design I	3
GRFX 150 F	Graphic Design II	3
GRFX 160 F	Publication Design	3

### RESTRICTED ELECTIVES: (6 UNITS)

		UNITS
DART 112 F	Vector Graphics	3
DART 132 F	Digital Imaging I	3
ART 123 F	Business Practices in Art	3
GRFX 230 F	Advertising Design	3
GRFX 240 F	Packaging Design	3

## SUGGESTED 2 YEAR COURSE PLAN

SEMESTER <b>1</b>	DART 100 F	Introduction to Digital Art	3 Units
	GRFX 100	Graphic Design I	3 Units
	<i>General Education Requirements (see Counseling)</i>		<i>2-3 Courses</i>

SEMESTER <b>2</b>	GRFX 150 F	Graphic Design II	3 Units
	<i>General Education Requirements (see Counseling)</i>		<i>2-3 Courses</i>

SEMESTER <b>3</b>	GRFX 160 F	Publication Design	3 Units
	One course from Section 2: Restricted Electives		3 Units
	<i>General Education Requirements (see Counseling)</i>		<i>2-3 Courses</i>

SEMESTER <b>4</b>	One course from Section 2: Restricted Electives		3 Units
	<i>General Education Requirements (see Counseling)</i>		<i>2-3 Courses</i>



# GRFX FULLERTON COLLEGE GRAPHIC DESIGN PROGRAM GRAPHIC DESIGN CERTIFICATE

The **Graphic Design Certificate** prepares a student for an entry level position in the professions of advertising, graphic design or allied profession. The hands-on classes allow a student to create professional quality designs suitable for inclusion in a portfolio. The certificate requires 40-41 units in which 34-35 are in required courses. An additional 6 units must be chosen from the restricted units listed below. A minimum grade of "C" is required in each course taken.

## REQUIRED COURSES (34-35 UNITS)

	UNITS
ART 123 F Business Practices of Art	3
GRFX 100 F Graphic Design I	3
GRFX 120 F Typography	3
GRFX 150 F Graphic Design II	3
GRFX 160 F Publication Design	3
GRFX 200 F Graphic Design II	3
GRFX 250 F Graphic Design IV	3
GRFX 270 F User Experience	3
DART 100 F Introduction to Digital Arts	3
DART 112 F Vector Graphics	3
DART 132 F Digital Imaging I	3
ART 299 F Art Independent Study	1-2
<b>Total</b>	<b>34 /35</b>

## RESTRICTED ELECTIVES: (6 UNITS)

	UNITS
GRFX 151 F History of Graphic Design	3
GRFX 170 F Typography II	3
GRFX 230 F Advertising Design	3
GRFX 240 F Packaging Design	3
ART 182 F Basic Drawing	3
DART 140 F Digital Publishing I	3
PRNT 101 F Introduction to Printing	3
<b>Total</b>	<b>6</b>



# GRFX FULLERTON COLLEGE GRAPHIC DESIGN PROGRAM

## GRAPHIC DESIGN CERTIFICATE

### SEMESTER 1

#### REQUIRED COURSES

GRFX 100 F	Graphic Design I	3
DART 100 F	Introduction to Digital Arts	3
GRFX 120 F	Typography	3

#### RESTRICTED ELECTIVES

PRNT 101F	Introduction to Printing	3
Or ART 102 F	Basic Drawing	3

### SEMESTER 2

#### REQUIRED COURSES

GRFX 150 F	Graphic Design II	3
DART 112 F	Vector Graphics	3
DART 132 F	Digital Imaging I	3

#### RESTRICTED ELECTIVES

GRFX 151 F	History of Graphic Design	3
RFX 170 F	Typography II	3

### SEMESTER 3

#### REQUIRED COURSES

RFX 200 F	Graphic Design III	3
ART 123 F	Business Practices of Art	3
GRFX 260 F	Publication Design	3
DART 140 F	Digital Publishing I	3

#### RESTRICTED ELECTIVES

DART 170	Digital Photo Editing I	3
----------	-------------------------	---

### SEMESTER 4

#### REQUIRED COURSES

GRFX 250 F	Graphic Design IV	3
GRFX 240 F	Packaging Design	3
ART 299 F	Art Independent Study	1-2
DART 146 F	Digital Publishing II	3

#### RESTRICTED ELECTIVES

PRINT 101F	Introduction to Printing	3
------------	--------------------------	---





# FULLERTON COLLEGE ADVERTISING & GRAPHIC DESIGN PROGRAM

## ADVERTISING & GRAPHIC DESIGN CERTIFICATE

The **Advertising and Graphic Design Certificate** prepares a student for an entry level position in the professions of advertising, graphic design or allied profession. The hands-on classes allow a student to create professional quality designs suitable for inclusion in a portfolio. The certificate requires 40-41 units in which 34-35 are in required courses. An additional 6 units must be chosen from the restricted units listed below. A minimum grade of "C" is required in each course taken.

### REQUIRED COURSES (34-35 UNITS)

		UNITS
ART 123 F	Business Practices of Art	3
GRFX 100 F	Graphic Design I	3
GRFX 160 F	Publication Design	3
GRFX 150 F	Graphic Design II	3
GRFX 230 F	Advertising Design	3
GRFX 240 F	Packaging Design	3
DART 100 F	Introduction to Digital Art	3
DART 112 F	Vector Graphics	3
DART 132 F	Digital Imaging I	3
DART 140 F	Digital Publishing I	3
DART 146 F	Digital Publishing II	3
ART 299 F	Art Independent Study	1-2

### RESTRICTED ELECTIVES: (6 UNITS)

		UNITS
ART 118 F	Color Theory	3
ART 120 F	Basic Design	3
ART 144 F	Fundamentals of Cartooning	2
ART 102 F	Basic Drawing	3
PRINT 101F	Introduction to Printing	3
DART 170	Digital Photo Editing I	3

### ADDITIONAL COURSES

*Although not required for completion of the Advertising and Graphic Design Certificate, the following classes are recommended for students looking to expand their portfolio and attain additional Industry skills:*

### ADDITIONAL RECOMMENDED COURSES:

		UNITS
GRFX 120 F	Typography	3
GRFX 151 F	History of Graphic Design	3
GRFX 270 F	UI/UX Design	3
ART 290 F	Portfolio Preparation & Presentation	3
DART 102 F	Introduction to Web Graphics	3
DART 182 F	Motion Graphics and Special Effects	3



# GRFX

## FULLERTON COLLEGE ADVERTISING & GRAPHIC DESIGN PROGRAM

### ADVERTISING & GRAPHIC DESIGN CERTIFICATE

#### SEMESTER 1

##### REQUIRED COURSES

GRFX 100 F	Graphic Design I	3
GRFX 230 F	Advertising Design	3
DART 100 F	Introduction to Digital Art	3

##### RESTRICTED ELECTIVES

ART 120 F	Basic Design	3
Or ART 102 F	Basic Drawing	3

#### SEMESTER 2

##### REQUIRED COURSES

GRFX 150 F	Graphic Design II	3
DART 112 F	Vector Graphics	3
DART 132 F	Digital Imaging I	3

##### RESTRICTED ELECTIVES

ART 118 F	Color Theory	3
-----------	--------------	---

##### ADDITIONAL COURSES *(not required, but suggested if possible; select one)*

GRFX 120 F	Typography	3
Or GRFX 151 F	History of Graphic Design	3

#### SEMESTER 3

##### REQUIRED COURSES

ART 123 F	Business Practices of Art	3
GRFX 260 F	Publication Design	3
DART 140 F	Digital Publishing I	3

##### RESTRICTED ELECTIVES

DART 170	Digital Photo Editing I	3
----------	-------------------------	---

##### ADDITIONAL COURSES *(not required, but suggested if possible; select one)*

GRFX 200 F	GRAPHIC DESIGN III	3
DART 182 F	Motion Graphics and Special Effects	3

#### SEMESTER 4

##### REQUIRED COURSES

GRFX 240 F	Packaging Design	3
ART 299 F	Art Independent Study	1-2
DART 146 F	Digital Publishing II	3

##### RESTRICTED ELECTIVES

PRINT 101F	Introduction to Printing	3
------------	--------------------------	---

##### ADDITIONAL COURSES *(not required, but suggested if possible; select one)*

ART 290 F	Portfolio Preparation and Presentation	3
Or GRFX 270 F	UI/UX Design	3
Or DART 102	Introduction to Web Graphics	3

