

Fashion Merchandising AA Degree – Fullerton College

Fall Semester 1	Spring Semester 2	Fall Semester 3	Spring Semester 4
Area A1 (ENGL 100)	Area B2 (Mathematics)	Area D2 (Social Behavior and Self-Understanding)	Area D1 (Social, Political and Economic Institutions)
Area B1 (Physical and Life Sciences)	Area A2 (Analytical Thinking)	Area C2 (Literature, Philosophy, Religion, and Foreign Languages)	FASH 250 Fashion Promotion(elective)
Area C1 (Visual Arts, Music, Theater, and Dance)	FASH 152 F Ready-To-Wear Evaluation	FASH 220F Retail and Fashion Buying	FASH 221 F Advanced Retail and Fashion Buying
FASH 107 F Apparel Analysis	FASH 206 F Textiles	FASH 183 F Fashion Marketing(elective)	FASH 145 F Field Studies in Fashion(elective)
FASH 150 F Introduction to the Fashion Industry	FASH 242 F Fashion History(elective)		

Career Potential: Entry Level Assistant Sales Associate in a department store or specialty shop, Assistant sales representative in a fashion showroom, Assistant Fashion Merchandiser, Visual Merchandiser, Assistant Fashion Buyer, Display Manager, Assistant Fashion Marketer, Special Events, and Promotion.

With additional education graduates may find employment as: Retail Management, Retail Fashion Buyer and Public Relations