

## Digital Marketing Certificate

### Certificate Curriculum:

<https://buscis.fullcoll.edu/digital-marketing/>

### Suggested Sequence:

MKT 151 first. No need to take MKT 160 (it's a shortened version of MKT 151 and not needed)

Then, in sequential order:

We only offer 161,162,163,164 the first 6 weeks,

165,166,167, 168 next 6 weeks

then, 169 (that last 6 weeks of the semester)

The BUS and CIS courses can be taken at any time, but I'd suggest earlier in the program so they can use the tools during the small 1-unit courses.

### For more information contact:

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