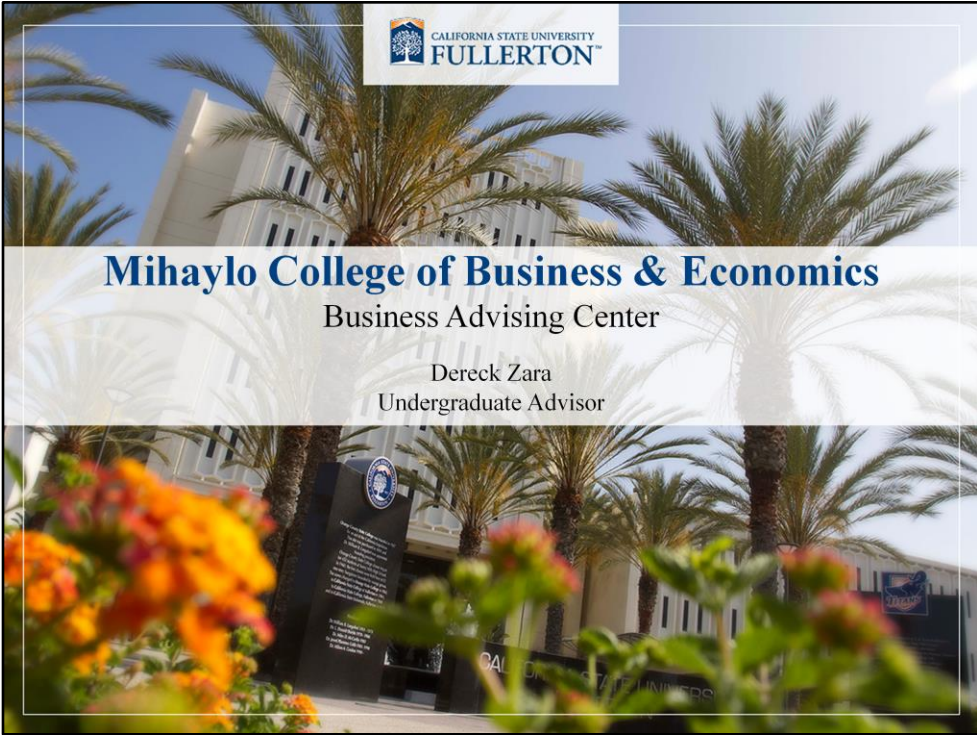




Mihaylo College of Business & Economics

Business Advising Center

Dereck Zara
Undergraduate Advisor





Agenda

- Why Mihaylo College of Business and Economics
- Degree Programs
 - Business Administration
 - Online Degree Program: Professional Business
 - International Business
 - Economics

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For our presentation today, we would like to discuss with you some highlights of why Mihaylo College of Business and Economics is highly regarded as a top business school.

Furthermore, we will take this time to discuss with you are three degree programs that we offer on campus at California State University, Fullerton. I will discuss with you the program requirements for the online degree completion program, for those students who may be interested in earning your degree completely online.

Now lets take the time to look at some of Mihalyo College’s accolades.



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Why Mihaylo College of Business and Economics?


Dual AACSB accreditation in Business
Administration and Accounting. Only
4% of business schools worldwide have
achieved this distinction.

CSUF, UCLA, USC

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The premier international accrediting body for business schools, the Association to Advance Collegiate Schools of Business, AACSB International, accredited Mihaylo College for both business administration and accounting programs. Only 4% of business schools worldwide have achieved this distinction.

What does this mean really? The AACSB Accreditation Standards challenge our educators to pursue excellence and continuous improvement of your business administration program as well as our accounting program.




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Why Mihaylo College of Business and Economics?

Mihaylo College is the largest
business school
on the West Coast and the
5th largest in the United States.

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Mihaylo has a network of more than 55,000 alumni who drive economic prosperity locally and nationally



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Recognitions

- Listed in the 2014 edition of Princeton Review’s “Best 295 Business Schools”
- Ranked No. 7 among the nation’s Top Public Universities- Masters Institutions in the West by *U.S. News & World Report*
- Ranked by *Forbes* magazine as one of the Top100 Public Colleges in the nation
- Ranked #23 by *U.S. News & World Report* for the Online M.S. in Information Technology program

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We were listed in the 2014 edition of Princeton Reviews “Best 295 Business Schools”.

Furthermore, Mihaylo College of Business and Economics was ranked number of seven among the nations Top Public Universities- Masters Institutions in the west by U.S. News and World Report. Additionally, we were ranked number 23 for our Online M.S. in Information Technology program.

Forbes magazine named our college as one of the Top 100 Public Colleges in the Nation.

These are just a few to name...


Our college home,
Steven G. Mihaylo Hall



Built in 2008, Mihaylo Hall is a 195,000 square-foot
(18,100 m²), cutting-edge business school facility

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This is our home, we were built on 2008. Mihaylo Hall is also a showcase of cutting-edge technology – from teaching tools to office furnishings.



Designed for collaboration among
faculty, students, staff, and
the business community.

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Students of the Mihaylo College of Business and Economics also have access to the Student Computer Lab in SGMH1105 (Steven G. Mihaylo Hall). The lab is equipped with Windows 7 workstations with CD/DVDs and USB ports. A variety of software is available and Internet access is provided. Wireless printing is also available in the lab.



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Admission Requirements

- 60 transferable units, which include:
 - A minimum of 30 semester units in CSU-approved general education course work with a grade of C or better.
 - The Golden Four requirements with a grade of C or better:
 - Oral Communication
 - Written Communication
 - Critical Thinking
 - Mathematics/Quantitative Reasoning.
- Cal State Fullerton is impacted for all majors. Therefore, the GPA requirement will be determined based on the number of applications received and will not be determined until after the filing period is over.
- Good academic standing at the last college or university attended.
- General Education Certification is strongly recommended. Information on GE certification is available at the Admissions and Records Offices, Counseling Centers, and Transfer Centers at all California community colleges

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Here are some basic Transfer requirements, however, please work with your college to ensure that you are meeting the requirements to transfer.

You need to have at least 60 transferable units, of those units approximately 30 units are CSU-approved General Education, the remainder will be some of your lower division major requirements that you can work on while at Fullerton College.

You must also have your Golden Four requirements completed, those four requirements are to have your oral communication, written communication, critical thinking, and your Mathematics completed. We encourage that you have your golden four completed at least a semester before you transfer so that in the even that you do not pass one of those golden four, your admissions wont be rescinded.

Typically, you must have a 2.0 cumulative grade point average. I must say that each semester, the GPA requirements fluctuates, therefore, continue to work with your Transfer center to see what the GPA requirements are when transferring.

Receiving your General Education certification is strongly recommended.

The banner features a photograph of a modern building with a curved facade and large windows under a blue sky. In the top right corner, there is a blue box containing the text "CALIFORNIA STATE UNIVERSITY FULLERTON MIHAYLO COLLEGE OF BUSINESS AND ECONOMICS" along with a small logo. The main title "Mihaylo College of Business & Economics" is centered in a large, bold, blue serif font. Below the title is a bulleted list of three degree programs. At the bottom right of the banner, the slogan "Ready to work. Ready to lead.®" is written in a small, dark font.

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Mihaylo College of Business & Economics

- Bachelor of Arts in Business Administration
- Bachelor of Arts in International Business
- Bachelor of Arts in Economics

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Here at Mihaylo College of Business and Economics, we offer three degree programs. The first is a bachelors degree in Business Administration, the second is a Bachelors degree in International Business, and the last bachelor degree that we offer is in Economics.



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Business Administration

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The Business Administration program offers a broad exposure to business administration and economics.

Behavioral and quantitative sciences are studied in both theoretical and applied contexts.


Mathematics is used as a key tool in the analysis of complex problems and in the interpretation of data.

Emphasis is placed on effective oral and written communication.

Students are made aware of the need for imaginative, innovative solutions to business problems that encompass human needs and ethical objectives.

All students in the business administration major are required to complete common requirements in core courses, a capstone course, and Global Business course.

In addition, students choose an area of specialization known as the concentration. Concentrations are offered in



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Business Administration Core

- Lower Division Core Courses (21 units)
- Upper Division Core Courses (27 units)
- Capstone Course (3 units)
- Global Business Course (3 units)
- Concentration (18-30 units)

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If you are going to pursue a Bachelors degree in Business Administration, you will have the following major requirements

21 units of lower division core courses that you can start to complete while you are here at Fullerton Community College. We will discuss these courses in just a minute.

When you transfer, you will have 27 units , that is about 9 courses, of upper division that you will need to complete.

You will have a global business courses and then we have your concentration which will range anywhere from 18-30 units.

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Lower-Division Core

21 units	Fullerton College
1. ACCT 201A	1. ACCT 101AF
2. ACCT 201B	2. ACCT 101BF
3. BUAD 201	3. BUS 211F
4. ECON 201	4. ECON 101F
5. ECON 202	5. ECON 102F
6. MGMT 246	6. BUS 240F
7. MATH 130/135/150A	7. MATH 130F/150AF

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Now, as I mentioned earlier, you will have 21 units of lower division core courses that you can start working while you are enrolled at Fullerton Junior College.

On the Left hand side, you will see the 7 courses that are required, and on the right hand side, you will see the courses that are equivalent to our courses.

For example, we require students to complete ACCT 201A, therefore, if you are to take ACCT 101A, that will satisfy our ACCT 201A, and so forth.

We encourage you to complete all lower division core courses before you transfer because in order for you to declare a concentration, which we will review in the next slide, you will need to complete all lower division core courses. It will help you move through the program smoother, however, if you don't finish all lower division core courses before you transfer, you will still be able to transfer, as long as you are meeting the transfer requirements.




Concentrations

- Accounting (21)
- Business Analytics (21)
- Business Economics (18)
- Decision Science (18)
- Entertainment & Tourism (18)
- Entrepreneurship (18)
- Finance (18)
- Information Systems (18)
- General Management (18)
- Human Resource Management (18)
- Operations and Supply Chain Management (18)
- Legal Studies Management (18)
- Marketing (18)
- Risk Management and Insurance (18)
- Concentration in Marketing/Information Systems (24)
- Joint Emphasis in Accounting/Finance (30)
- Joint Emphasis in Accounting/Information Systems (30)

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As a Business Administration student, you will have to choose a concentration, as you can see, there are quite a few to choose from. For a business administration degree, you only need to choose one concentration, however, some students choose to pursue more than one, however, upon transfer, if you choose to pursue two, or three, you will want to meet with a Business Advisor to ensure proper course selection.

You can see we have an accounting concentration, finance, several forms of management and even some concentrations that are joint emphasis. For example, the ACCT department and FIN departments saw the need for a program that combined both ACCT courses and FIN courses, and saw that these two areas complimented each other.



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SB-1440 Business Administration

- The **Associates in Science in Business Administration for Transfer**, also called the Business Administration AS-T Degree, prepares students to transfer to CSU campuses that offer bachelor's degrees in Business Administration.
- This degree requires students to complete 60 CSU transferable units including completion of CSU GE or IGETC and 27-28 units in the major with a cumulative GPA of 2.0 or better.

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Now, at Fullerton Community College, you have the option to pursue what is called the Associates of Science in Business Administration for Transfer Degree. We here at CSUF call this transfer degree, SB-1440, your school may refer to it as AS-T Degree of AA-T Degree.



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SB-1440 Business Administration

APPROVED CONCENTRATIONS

- Business Economics (18)
- Entrepreneurship (18)
- Entertainment and Tourism (18)
- General Management (18)
- Human Resources Management (18)
- Operations and Supply Chain Management (18)
- Legal Studies Management (18)
- Marketing (18)
- Risk Management and Insurance (18)


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By pursuing this transfer degree, you will be limited to selecting only one of 6 concentrations.

Here are the 9 concentrations that you can choose to pursue.

Again, you will notice that there are only 9 out of the 17 concentrations that one can pursue.

If you find that you want to pursue one of these concentrations when you transfer with your AA-T or AS-T degree, then here are the requirements that you have to pursue at Fullerton College.



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SB-1440 Business Administration

- Since you were admitted under the SB-1440 program, your lower-division core courses will be waived and you will be eligible to declare one of nine concentrations: General Management, Human Resources Management, Operations and Supply Chain Management, Legal Studies Management, Marketing, Entertainment and Tourism, Entrepreneurship, Risk Management and Insurance or Business Economics.
- If you choose a concentration other than the ones that are approved, then you have to complete all lower division core courses

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Now, by following with the AA-T /AS-T, when you transfer to CSUF, your lower division core courses are now waived, so then is when you are given the opportunity to declare your concentration and register for your concentration courses.

Now, if you still are pursuing this AA-T/AS-T degree, but you do not wish to pursue one of the 9 concentrations, then you will need to complete all 7 lower division core courses.



Online Degree Program: Professional Business

- A three-year program of 19 required courses, each 8 weeks in length
- A cohort-based program where students stay with the same learning group throughout the program for maximum success
- Perfect for those with a non-business degree who want an undergraduate degree in Business
- This online degree is the equivalent of earning a degree in-person – same curriculum, and faculty, with the same end result – a Bachelor of Arts degree from California State University, Fullerton.
- Everything is completed online

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Online Degree Program: Professional Business

21 units

1. ACCT 201A
2. ACCT 201B
3. BUAD 201
4. ECON 201
5. ECON 202
6. MGMT 246
7. MATH 130/135/150A

Fullerton College

1. ACCT 101AF
2. ACCT 101BF
3. BUS 211F
4. ECON 101F
5. ECON 102F
6. BUS 240F
7. MATH 130F/150AF



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International Business Administration

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To prepare for this career path in International Business Administration, you'll need to know about business administration and about international business. Therefore, this degree has a broad exposure to Business Administration but also invites several courses that provide an international global perspective. To communicate effectively, you'll need to know a foreign language and how it's used in business. The B.A. in International Business prepares you for this career path and offers concentrations in



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International Business Core

- Lower Division Core Courses (18 units)
- Upper Division Core Courses (21 units)
- Regional/ Functional Electives (15 units)
- Capstone Course (3 units)
- Global Business Course (3 units)
- Concentration (15 units)

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If you are going to pursue a Bachelors degree in International Business, you will have the following major requirements. Please note that these major requirements that I am going to discuss with you right now are for the most current program. There are other program requirements that will differ based on the term you attend, however, when you are accepted to CSUF, you are required to meet with a business advisor and we will review the program requirements that are suited for you. But for today, these are the most current program requirements.

You will have 18 units (6 classes) of lower division core courses that you can start to complete while you are here at Fullerton Community College. We will discuss these courses in just a minute.

When you transfer, you will have 21 units (7 classes) of upper division that you will need to complete.

Furthermore, you will have 15 units (5 courses) of regional and functional electives. These courses you will discuss with a departmental advisor when the time is ready.

You will also have a capstone course, a global business course, and a concentration to choose.



Lower Division Core

18 units

1. ACCT 201A
2. ACCT 201B
3. BUAD 201
4. ECON 201
5. ECON 202
6. MGMT 246

Fullerton College

1. ACCT 101AF
2. ACCT 101BF
3. BUS 211F
4. ECON 101F
5. ECON 102F
6. BUS 240F

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Concentrations

- Chinese (15)
- Japanese (15)
- French (15)
- Portuguese (15)
- German (15)
- Spanish (15)
- Global Trade (15)

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Here are the 7 concentrations you can choose from.

Now, if you decide to pursue a language as your concentration, you will be required to complete a internship.

If you choose to pursue Global Trade as your concentration, then there is no internship required, however, later in this presentation, you will learn why it is important to pursue an internship.

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STEVEN G. MIHAYLO HALL

Economics

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Now we are going to see what the Economic Major provides students with.



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Economic Core

- Lower Division Core Courses (18-20 units)
- Upper Division Core Courses (18 units)
- Capstone Course (3 units)
- Electives (15 units)

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The economics major requires fewer business courses, allowing greater opportunity to study economics as a social science.

Obtaining your degree in Economics provides students with a good foundation for advance studies in business, economics, law, public administration and environmental studies.

Again, you will have lower division core courses that you can complete while you are enrolled here at Fullerton Junior College.

If you choose to pursue the Economics degree, you will have 18 units of upper division, along with a capstone, just like the other degrees.

For the economics degree, you don't necessarily have a concentration, you have 15 units, 5 courses that are economic electives

Lower Division Core

18 units

1. ACCT 201A
2. ACCT 201B **or** MATH 150B
3. BUAD 201
4. ECON 201
5. ECON 202
6. MATH 130/135 **or** 150A

Irvine Valley College

1. ACCT 101AF
2. ACCT 101BF
3. BUS 211F
4. ECON 101F
5. ECON 102F
6. MATH 130F/150AF

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Again, here are the lower division courses that are required for the Economics degree that you can complete here while enrolled at CSUF.



Thank you!

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SGMH-1201

657-278-2211

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